



Knowledge as Business Opportunity |
Celje, Slovenia, 22-24 June 2011 |

GUIDED TOUR OF CELJE AND ŠKALCE WINE CELLAR

When: 24 June 2011

The programme:

15:00	Meeting point at the ground floor lobby of the ISSBS
15:30	Celje Regional Museum – the exhibition “Celeia – A Town beneath Today's Town”
16:30	The Old Castle Celje
18:30	Škalce wine cellar
20:00	Return to Celje

We will begin our tour at the ISSBS's premises from where we will take a 300m walk through the town centre to the Celje Regional Museum where we will see the exhibition “Celeia – A Town beneath Today's Town”. From the museum a bus will take us to The Old Castle Celje, a home of the Counts of Celje, one of the most important medieval families in Europe. At 17:30, we will start our journey past Vojnik and Frankolovo to Slovenske Konjice, where we will visit the Škalce wine cellar located at the heart of the idyllic vineyards of the Škalce Estate. We will end the day enjoying a breathtaking view of the vineyards, lovely wine and a snack of cheese and bread. We plan to return to Celje at around 20.00.

We recommend you to wear comfortable casual (sports) clothes and shoes.

More information about the tourist spots we will visit:

[Celje](#) is a development, business, economic, trade, cultural, educational, administrative, healthcare, sports and fairs centre of the Savinja region. It aims to become a contemporary centre of high technology and an international university centre. Celje has a population of around 50,000 people and is proud of its rich history. The Celts, and later the Romans, laid the foundations of the ancient Celje.

Celje Regional Museum is located in the picturesque part of Celje near the Savinja river. It has been collecting, housing and displaying the cultural heritage of Celje and its wider area

since 1882. Its exhibited permanent collections offer a unique opportunity to “walk through time”, especially the exhibition [“Celeia – A Town beneath Today's Town”](#).

[The Old Castle Celje](#) used to be the seat of the Counts of Celje and is the most important historical place in the town. The oldest mention of the castle dates back to 1322; it used to be the biggest fortress in Slovenia. Situated on a hill, it offers a great panoramic view of the town and the countryside while enjoying your coffee.

[The Škalce wine cellar](#) is located at the heart of the idyllic vineyards of the Škalce Estate in Slovenske Konjice (approx. 26 km from Celje). It produces high-quality wines characterised by their freshness, variety and flavour. The wines’ unique character reflects the characteristics of the local vine-growing area, i.e. the mixture of the Alpine and Pannonian climate and the shelter provided by the Pohorje mountain range.

We look forward to your participation.



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