

Summer School 2011 »Learn to Innovate in Global Business«
Celje, Slovenia, 27th June – 8th July 2011

Date	Time	Programme	Associates	Location	Social Programme
Friday - Sunday, 24 – 26 June		Arrival of students to Celje. Check in at MCC hostel, Celje.			
Monday, 27 June	9.00 - 9.45	Opening ceremony - Dean's welcome - Introduction of Summer School programme, content, teachers and student obligations	dr. Srečko Natek, dr. Valerij Dermol	Classroom B	21.00: Welcome party at the MCC Hostel Welcome drink, socializing, getting to know other Summer School participants
	9.45 – 12.15	Lecture Strategic Management of Intangible Assets: An Innovation-driven Perspective	dr. Karim Moustaghfir	Classroom B	
	12.15 – 13.30	Lunch together.	dr. Valerij Dermol, dr. Karim Moustaghfir, Marko Smrkolj	Hotel Štorman	
	13.30 - 15.00	Lecture: Intercultural Management Understanding Cultural Dimensions	dr. Rune Ellefmo Gulev	Classroom B	
Tuesday, 28 June	9.00 – 12.15	Lecture: Intercultural Management Different Management & Leadership Methods	dr. Rune Ellefmo Gulev	Classroom B	
	13.30 – 15.00	Lecture: Intercultural Management International HRM and Motivation	dr. Rune Ellefmo Gulev	Classroom B	
Wednesday, 29 June	9.00 – 12.15	Teamwork and Creativity Workshop: Making Team Members With Different Values Work Together	dr. Rune Ellefmo Gulev	Classroom B	21.00: Concert of Azil 5 in the MCC Hostel
	14.00 – 15.30 (1 st group) 15.30 – 17.00 (2 nd group)	Study visit to company Marines, d.o.o. Finding practical and innovative solutions for current business challenges of the company, getting ideas for group project work	dr. Valerij Dermol, dr. Karim Moustaghfir,		Rock fusion/metal concert, art rock No admission.
Thursday, 30 June 2011	9.00 – 12.15	Lecture: Intercultural Management Intercultural Negotiations	dr. Rune Ellefmo Gulev	Classroom B	
	13.30 – 15.00	Lecture: Intercultural Management Intercultural Negotiations	dr. Rune Ellefmo Gulev	Classroom B	

Friday, 1 July	9.00 – 12.15	Lecture Strategic Management of Intangible Assets: An Innovation-driven Perspective	dr. Karim Moustaghfir	Classroom B	13.30 – 17.30: Activity day at the Šmartinsko Lake near Celje Boat ride around the lake, water zorbing, canoeing
Saturday, 2 July	<p style="text-align: right;">Optional activity: 10.00: Paintball near the Šmartinsko lake</p> <p style="text-align: right;">Special price for Summer School participants: - gear with 200 paintballs: 16 eur; gear with 500 paintballs: 26 eur</p> <p style="text-align: right;">Apply at the MCC Hostel</p> <p style="text-align: right;">Optional activity: 20.00: Latino music event at the MCC Hostel</p> <p style="text-align: right;">Performers: Las Cuerdas, Cubismo, beginner courses in salsa and other Latino dances</p> <p style="text-align: right;">No admission.</p>				
Sunday, 3 July	<p style="text-align: right;">Optional activity: “Living history” animations at the Old Castle Celje</p> <p style="text-align: right;">Re-enactments of castle life, battles of knights, archery, medieval workshops, etc.</p> <p style="text-align: right;">Admission: 2 eur (+ students organize their own transportation to the castle or go by foot)</p>				
Monday, 4 July	9.00 – 12.15	Lecture: Entrepreneurship Entrepreneurial Environment The Entrepreneur and Entrepreneurial Process	dr. Valerij Dermol	Classroom B	
	13.30 – 15.00	Lecture: Entrepreneurship Female Entrepreneurs Innovation and Small Business	dr. Valerij Dermol	Classroom B	
Tuesday, 5 July	9.00 – 12.15	Lecture: Entrepreneurship Growth and Small Business Small Business and Learning Orientation	dr. Valerij Dermol	Classroom B	20.30 – 23.00: Night hike with torches to the Anski Peak above Celje also visiting archaeological remains of the Hercules temple

Wednesday, 6 July	9.00 - 12.15	Simulation of Market Developments Workshop Obtaining the skills of formulating the problem, building the model and its use (examples: Credit Card Model, Simple Logistics Chain Model); training in decision-making in the new situation and competitive market; understanding the role of information gathering and using, activity planning and budgeting; obtaining the skills of team work in the area of firm management.	dr. Marek Miłosz	Classroom B + Computer Classroom	
	13.30 – 17.00				
Thursday, 7 July	9.00-12.00 13.00 – 15.00	Simulation of Market Developments Workshop Obtaining the skills of formulating the problem, building the model and its use (examples: Credit Card Model, Simple Logistics Chain Model); training in decision-making in the new situation and competitive market; understanding the role of information gathering and using, activity planning and budgeting; obtaining the skills of team work in the area of firm management.	dr. Marek Miłosz	Classroom B + Computer Classroom	From 17.30 on: Picnic and barbecue at the MCC Hostel Welcome drink, food, games and activities
	15.00 – 16.30	Lecture: Entrepreneurship The final lecture, a summary of what the participants should focus on when integrating innovations, entrepreneurship and international business. Presentation of <u>group projects</u> to the representatives of Marines.	dr. Valerij Dermol, representatives of company Marines	Classroom B	
Friday, 8 July	10.00 – 11.00	Summary of gained knowledge, skills and competences. Definition of the final assignment and deadline for its submission. Participants receive certificates of attendance at the Summer School 2010.	dr. Valerij Dermol	Classroom B	
	11.00 –	Closing ceremony.		ISSBS lobby	11.00: Farewell reception at the ISSBS Networking, group photo, saying goodbyes, etc.
Saturday - Sunday, 9 – 10 July		Departure of participants.			